

## INTRODUCTION

Welcome to our August 2011 newsletter. It's been a busy and exciting few weeks here and we can't wait to inform you about the latest developments here at Open A European Company.com. Below we will be diving into our new affiliate scheme, our acceptance into ACRA (Association of Company Registration Agents), recent interviews with an online business channel, our YouTube channel launch and last but not least our new site redesign for Open A Dubai Company!

## OUR NEW AFFILIATE SCHEME

As of today we have a new alternative affiliate scheme that will provide a much simpler, easier and automated process; and a process that you and we can both benefit from. If you are an existing agent, or are interested in becoming an agent, this is a new additional system that you can implement and benefit from while still retaining your methods of business with us.

If you are a website owner and would like to deliver added value to your visitors/customers by introducing them to all the advantages our services can offer, but do not deal with them directly, you will be able to benefit from our new affiliate offer greatly.

Or if your core business is not usually company formations but are looking for a new revenue source, but do not want to deal directly with clients for this area then why not join our affiliate scheme. This will enable you to generate income without having to deal with the client as we can track when a new client has signed and paid, all without you having to communicate with us.

***“a much simpler, easier and automated process; a process that you and we can both benefit from”***

**Interested? Get In Contact With Us Today**

**[Visit Our Dedicated Affiliate Page Here](#)**

OR

**Call Us On Our Affiliate/Agents Direct Line**

**+44 (0)203 114 5129**

## ONLINE INTERVIEWS



Russell Lebe



Heather Landau

Our very own Managing Director; Russell Lebe and Operations Director; Heather Landau were interviewed on an online business show recently. A total of four interviews took place, with both our resident directors sharing an equal amount of the limelight. Each interview touches on various areas of company formation and of course our company behind them.

We currently have the interviews up for viewing on our YouTube channel; one for On & Offshore UAE and Dubai formations, one on Readymade/Shelf Companies, one on American Company Formation and finally one on European Company Formation.



**You can watch the videos in our YouTube channel below.**

**Make sure you subscribe!**

### Individual YouTube Links

[On & Offshore Company Formation UAE Dubai - Live Q & A Session With UAE Formation Experts](#)

[Company Formation in America - Live Q & A Session With Company Formation Experts](#)

[Aged Shelf Corporations - Live Q & A Session With Shelf Company Expert](#)

[Company Formation in Europe - Live Q & A Session With Company Formation Experts](#)

**Scroll Down To See Our YouTube Channel And Subscribe!**

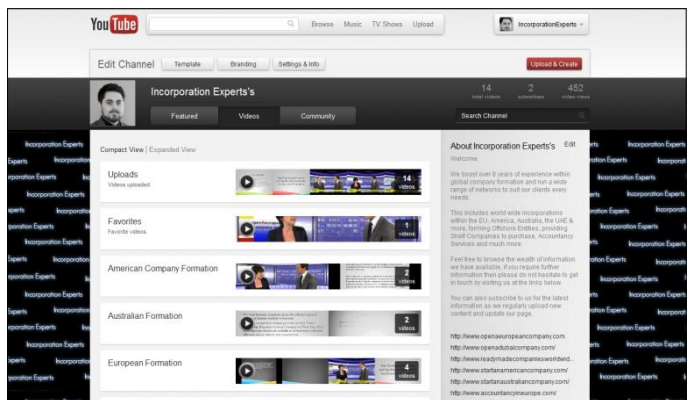


## Channel Launch

We are very proud to announce the creation of our very own YouTube channel and would really appreciate it if you guys would check it out. Our channel is dedicated to anything and everything company formation related, and we are confident you will love it. We have a wide range of informative videos varying from European company formation, UAE formations, offshore formations, shelf companies and much more.

We are always uploading new videos specialising in different countries, continents or any areas of interest within company formation so **be sure to subscribe** for a steady dose of useful info!

[VISIT OUR CHANNEL BY CLICKING HERE](#)



## YouTube's Update

YouTube recently rolled out a great new update strangely named 'Cosmic Panda'. You have to opt in to use it as it is still in its trial/testing phase but it is brilliant! It's basically a complete re design and it makes everything look and function so much nicer. You can see an example of how it looks in our pictures above, and it's enabled us to organise and arrange our videos into categories as well which is great. We not only recommend you use it to get the most out of our channel but also for yourself. Check it out, you won't regret it. You can start using it here:

<http://www.youtube.com/cosmicpanda>

[VISIT OUR CHANNEL AND SUBSCRIBE](#)



## openAdubaicompany.com Re-Design

Our sister site [www.openAdubaicompany.com](http://www.openAdubaicompany.com) has undergone a recent makeover and we are very pleased with the results. We have a newly designed header in place giving a much more professional and attractive feel to the site, and have re-worked our colour scheme and some of the layout to match and have the same effect. The result is a lot more cleaner and attractive website for all our visitors to enjoy and navigate easier.

The UAE and Dubai can offer an **incredible wealth of benefits** whether you are incorporating on or offshore; such as **0%** corporation & personal tax, **100%** foreign ownership, the fact **no compulsory accounts** need to be submitted and much more.

We are one of the very few formation groups expanding into this exciting and incredibly beneficial business environment, so be sure to get in touch with us today if you feel like the UAE could be for you!

[VISIT US HERE](#)

**ACRA** CERTIFIED

We are pleased to announce we have officially been accepted as part of the Association of Company Registration Agents. ACRA was established to encourage high standards amongst agents and to act as an open forum for those involved in the industry.

Membership of ACRA is a symbol of the quality of the service we provide. And it's no coincidence that it is recognised by various government departments including Companies House, HM Treasury and HMRC, and it gives you guys even more confidence that you are dealing with the best.

[VISIT US TODAY AT OPENAEUROPEANCOMPANY.COM](http://OPENAEUROPEANCOMPANY.COM)

openAeuropeancompany.com

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